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<thead>
<tr>
<th>Academic Board Members</th>
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<tbody>
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<td><strong>Dr Liz Chan</strong></td>
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<td>Interim Chairman, Academic Board</td>
</tr>
</tbody>
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Dr Liz Chan has more than 12 years of working experience in Education and Training with 3 years based in China. She graduated from Keele University (UK) with Honors in Bachelor of Science; she then continued to pursue Master of Arts degree at University of Wales, Bangor (UK). She also obtained her Postgraduate Diploma in Education (with Credit) from National Institute of Education (NTU). She was a former scholar and attained her Doctoral qualification from the Institute of Educational Technology at The British Open University (UK), in 2004.

Dr Chan joined Ngee Ann Polytechnic in 2011 and collectively, she has a strong expertise in coaching Language, Management Studies, Information & Communication Technology, and Pedagogy. She is also skilled at providing consultancy in the areas of research and development to education institutions and business organisations.

| **Mr Lim Lian Soon** |
| Member, Academic Board |

He was the CEO and Executive Director of a company listed on the SGX and returned to public practice as a Chartered Accountant which he had previously practised for 16 years. He started his career with an International Audit firm and also worked in commerce and industry for 13 years.

He is currently a Fellow Member of the ACCA, ISCA, and CPA Australia, Accredited Tax Advisor and a Member of the Singapore Institute of Directors. He had been a part time lecturer preparing students for professional accountancy examinations since 1975 and currently conducts CPE courses and in-house training for commercial entities and government agencies.

He was Chairman of the ITE’s Business and Services Academic Advisory Committee from 2002 to 2010 and a Member of the Singapore Technical Advisory and Certification Council [2001-2010]. He was a member of ISCA Examinations Committee and other Committees previously. He was recipient of an ISCA Gold Medal Award for long service. He was also a member of the Complaints and Inquiry Panel under the Public Accountants Board and Public Accounting Oversight Committee (2004-2008).
**Prof. Troy Heffernan**

Member, Academic Board

Professor Troy Heffernan graduated in 1989 from Charles Sturt University with Bachelor of Business, majoring in Marketing and the Masters of Commerce, majoring in Marketing and Organizational Behavior from the University of New South Wales in 1992. He then obtained his Graduate Diploma of Education (1995) and Doctor of Business Administration (2002) from Charles Sturt University.

Professor Troy won the 2004 Pearson Education ANZMAC Marketing Educator of the Year Award when he was a Senior Lecturer at Charles Sturt University as he had proven himself to be a balanced and contributing educator by researching and publishing in education and integrating his understanding of pedagogy into his teaching. Troy joined Plymouth Business School, University of Plymouth in 2007 and is currently an Associate Professor there. His article on Cultural Differences, Learning Styles and Transnational Education is the most viewed article for the Journal of Higher Education Policy and Management 2011. He is also an Advisory Board Member at Marketing Management Association.

**Prof. Zhang Wen Xian**

Member, Academic Board

Professor Zhang Wen Xian has more than 50 years of experience in the Finance industry and has penned numerous books and articles on Accounting. He joined FuDan University in 1993 and is currently a Professor and Chairman of the Accounting School of Management there. Professor Zhang is also a member of the Editorial Advisory Board at International Journal of Social Economics MCB University, Britain.

Prior to joining FuDan University, he was a Professor and Vice Dean at College of Finance and Economics, Suzhou University. He is currently the leading Accountancy Professor in China now.

**Dr George Hsieh**

Member, Academic Board

Dr George Hsieh is currently the President of Northwestern Polytechnic University (NPU) and he has been dedicated to the fields of science, technology, and management for more than 30 years. He is also very active in supporting the advancement of higher education in the international communities, particularly in Asian countries.

Dr Hsieh has exerted great efforts and made great contributions in promoting east and west cross cultural understanding as well as in cultivating business cooperation between Asian companies and corporations in Silicon Valley. He has been serving as Commissioner, Economic Development Commission, City of Fremont for years, he is also the Director, Board of Director of UNA-USA. Dr Hsieh was awarded the Outstanding Alumni by the Alumni Association of National Cheng Kung University to honour his achievements in 2005.

He has also initiated Global Education Consortium (GEC) in 2006 to
Academic Board Members

- promote the cooperation and resource sharing among the higher education organisations around the world. Over 80 member colleges and universities from Taiwan, China, Korea, Philippines, Chile and Vietnam participate in GEC now.